SMART SUISSE

Smart up Your City

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Smart City Congress & Expo

28/29 March 2023
Messe Basel, Switzerland

smartsuisse.com

Ein Event, drei Bereiche

SMART SUISSE
Smart up Your City

Exhibition

Companies and projects present their latest sustainability solutions at the central communication venue of the event.

Congress

Various formats will give you insights into current research, best practices and state-of-the-art technologies.

Networking & Side Event

The Networking Dinner Party provides an extended opportunity for networking.

SMART SUISSE
Smart up Your City

SmartSuisse liaises between and connects knowledge, providers and contacts in:

NEW

GOVERNANCE

MOBILITY

ENERGY & ENVIRONMENT

INFRASTRUCTURE

HEALTH

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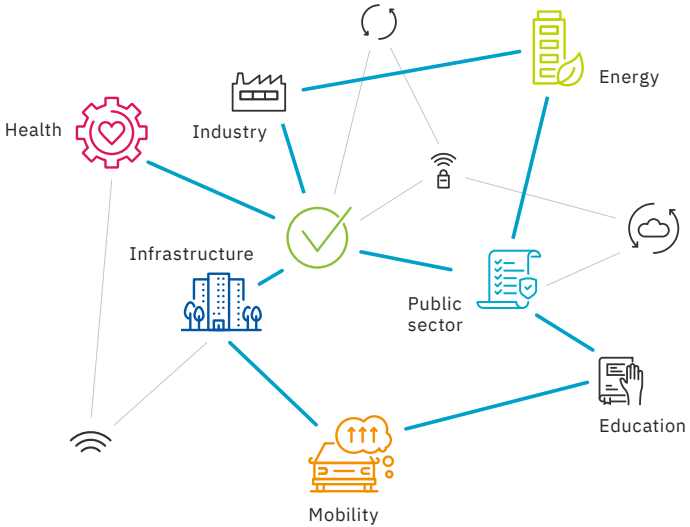
Target Groups

SmartSuisse is geared towards all those who want to play an active and sustainable role in shaping tomorrow's urban life:

- Decision makers from the political and administrative sector of cities, municipalities, cantons, and national authorities
- Business leaders and innovation managers from the areas of public transportation, energy, and healthcare
- Companies and service providers from the areas of mobility services, smart city infrastructure solutions, ICT solutions and applications
- Builders, developers, and investors
- Spatial and traffic planners



Tracks and themes

SMART SUISSE
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MOBILITY

Low Carbon,
Micro & Shared,
Future of Mobility,
Intelligent Mobility,
Transport Networks

GOVERNANCE

E-Government,
Collaboration (Partnerships & citizen participation),
Creative Cities,
Regulation & Standards & Policies,
Data & BI-Analytics & Plattforms

ENERGY & ENVIRONMENT

New Energy Models,
Climate Emergency,
Sustainable Technologies,
From Waste to Resource,
Green Spaces

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INFRASTRUCTURE

Development – City/Area/Buildings,
Critical Infrastructures,
Connectivity & Wireless City,
Predictive Maintenance

HEALTH

Health Promotion,
Prevention,
Diagnostics,
Medical Care and Treatment,
Health Care & Health Systems

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Structure/schedule of the congress days

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Our programme offers you a balanced mix of keynotes, case studies and project presentations.

Arrange your own programme and attend one session per category (A, B, C, ...).

Time	Governance		Mobility		Energy & Environment		Infrastructure		Health	
9 a.m.	Keynote									
9.30 a.m. 9.45 a.m. 10 a.m.	A1	Keynote and Case Studies	A2	Keynote and Case Studies	A3	Keynote and Case Studies	A4	Keynote and Case Studies	A5	Keynote and Case Studies
10.15 a.m.	Networking break and visit of the exhibition									
11.00 a.m.	Panel									
11.30 a.m. 11.45 a.m. 12 noon	B1	Keynote and Case Studies	B2	Keynote and Case Studies	B3	Keynote and Case Studies	B4	Keynote and Case Studies	B5	Keynote and Case Studies
12.15 p.m.	Lunch, networking break and visit of the exhibition									
2 p.m.	Keynote									
2.30 p.m. 2.45 p.m. 3 p.m. 3.15 p.m.	C1	Keynote and Case Studies	C2	Keynote and Case Studies	C3	Keynote and Case Studies	C4	Keynote and Case Studies	C5	Keynote and Case Studies
3.30 p.m.	Networking break and visit of the exhibition									

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Partner and Sponsors 2021

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smart city hub

VÖV UTP

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Schweizerischer Städteverband
Union des villes suisses
Unione delle città svizzere

Game-Changer on stage 2021

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Michael Müller

Governing mayor from Berlin Germany

Dr. Estefania Tapias

onepoint
Smart City Consultant

Boyd Cohen

CEO
lomob

Michael Lake

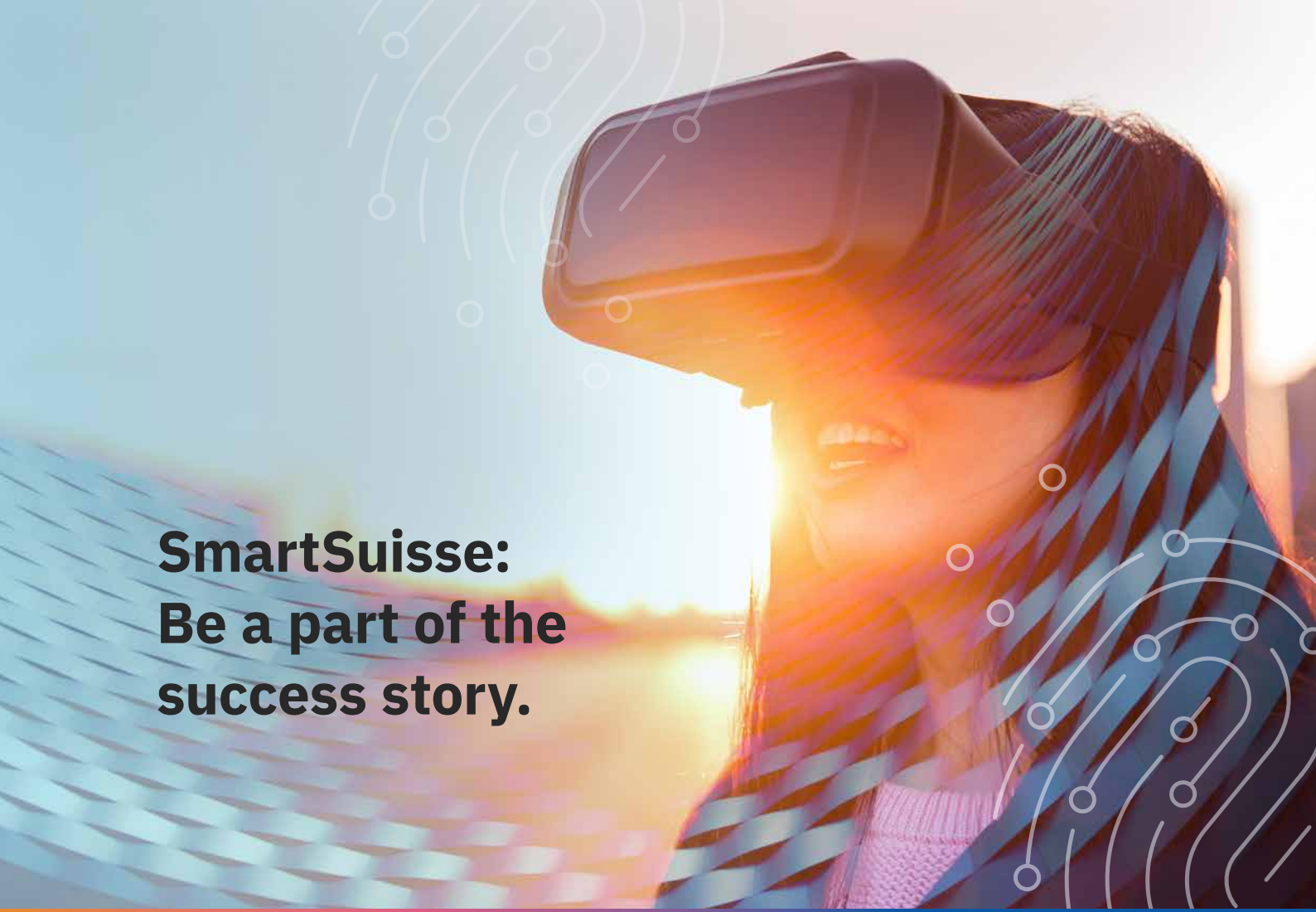
President & CEO
Leading Cities

Jon Simosson

Chairman
Committee for Technological Innovation and Ethics (Komet)
Swedish Government offices

Jürg Röthlisberger

Director
Bundesamt für Strassen ASTRA, Bern Switzerland



SmartSuisse: Be a part of the success story.

How to participate

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Create your own custom package.

Choose an

→ **Exhibition Package** (booth size)

and/or a

→ **Partner Package** (speaking slot at the congress)

The services and price units will be added up.

Exhibition Packages	Booth size (m²)	Congress/ exhibitor tickets	Networking Dinner Party spaces	Content hub contributions	Voucher for booth furnishings (CHF)	Price excl. VAT (CHF)*
Package	6	3	1	2	600	5,800
Package	9	4	2	2	900	8,500
Package	12	6	2	2	1,200	11,400
Package	15	8	4	2	1,500	14,700
Package	18	9	4	2	1,800	17,200
Package	30	13	8	2	3,000	28,000

Partner Packages	Presentations (min.)	Congress/ exhibitor tickets	Networking Dinner Party spaces	Content hub contributions	Increased logo presence	Price excl. VAT. (CHF)
Partner*	15	2	2	–	X	6,750
Premium Partner*	30 (2 × 15 possible)	4	4	2	X	15,000
Partner Spezial**	15	4	2	2	X	7,750

* Can be booked only with an Exhibition Package
** Without exhibition area

Register here: www.smartsuisse.com/registration

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Exhibition booth

High-quality modular booth

The following services are included:

- Booth with customised back wall (illuminated)
- Booth is modularly expandable (in 3 m2 units)
- Credit for booth furnishings depending on booth size
- Free congress/exhibitor tickets depending on booth size
- Naming in online exhibitor directory and in the hall plan
- Carpeting, lighting and booth cleaning
- Power connection including consumption
- Exhibitor Wi-Fi

We look forward to meeting you.

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